



MEMO

From the office of the...

AVP Finance

TO: Members of the Executive Board
FROM: Nathan Auyeung, AVP Finance
SUBJECT: EB Report for Sponsorship and Donations
DATE: November 22, 2021

Dear Executive Board,

On Friday November 19, 2021 the Sponsorship and Donations Committee met to review various applications that we received. We were able to both reach quorum and a mutual decision. In this deliberation, the decision was as follows:

- 1) \$250 sponsorship to Empowerment Squared McMaster, of which the organization is a branch of a larger Canadian charity, Empowerment Squared Canada. The money will be used to provide gift card prizes for racialized, newcomer and marginalized youth in Hamilton when they demonstrate attendance, are respectful, submit report cards, etc. In exchange for this, the MSU will receive recognition on social media platforms of both Empowerment Squared McMaster and Empowerment Squared Canada regarding the contribution, recognition in the Empowerment Squared McMaster newsletter regarding the contribution, and the MSU name and logo will be displayed on all Empowerment Square McMaster events during the 2021-2022 school-year.
- 2) Requests from DECA McMaster, HOSA McMaster and the Arts & Science Musical were denied on the basis that the benefits received from the MSU for the amounts requested were deemed by the committee to be too expensive.

This is the second time this year that the Sponsorship and Donations Committee is making a recommendation to the Executive Board and the sum of these recommendations is \$500. As such, should the recommendation be approved, the fund will now sit at \$9,500 to be used throughout the remainder of the year.

Thank you,

Nathan Auyeung
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