



# REPORT

*From the office of the...*  
**Social Science Caucus**

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TO: Members of the Student Representative Assembly  
FROM: Kristen Choi, Caucus Leader  
SUBJECT: SRA 21I Report  
DATE: October 12, 2021

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## **Progress on Year Plan**

- Social Media Expansion
  - We have begun to sift through previous posts and stories throughout the SRA Social Science Instagram to determine patterns and tone for the posting style
  - We have cleared past posts to make way for the implementation of a new cohesive message and theme on social media platforms.
  - We've begun to make a timeline and plan for upcoming term posts, including different theme days
  - Collaborations in the works with other MSU clubs to increase the outreach of the SRA Social Science Instagram page.
- Promoting Intra-faculty Relationships
  - We've reached out to the current MSSS executive team to see how we can work alongside with one another
  - The MSSS hosts a bi-annual GA which the SRA Social Science Caucus plans to attend and be involved in.
  - Currently, we are making plans for future term events that will allow for different programs within the faculty to mingle and get to know one another
  - Various social media campaigns will be run throughout the semester during times that there is a lighter work period to promote these relationships
- Discord Server
  - The Social Science Discord is in the works of being set up to allow for study sessions, homework support, and various events to be held here
  - We are learning about how to use discord more effectively to get the most out of the server and platform functions.
- Support Indigenous Communities
  - Beginning our research on organizations we can support as Caucus in the Hamilton community

## **Past Events, Projects, & Activities**

- Throughout the summer, we did not host any events or activities.
- This period has been dedicated thus far to establishing ourselves in our roles and laying the groundwork for what we plan to achieve this year.

## **Upcoming Events, Projects, & Activities**

- We are hoping to host a few events and activities in collaboration with the MSSS and other MSU clubs that will promote meeting others and welcoming the first years into the faculty
- Our Discord should be up and ready for the second half of the first. Then we

will begin the promotion and circulation of the server.

**Outreach & Promotions**

- Although we have yet to implement any of our social media promotions and campaigns, once all the preliminary planning and research has be finished, we are looking to promote the discord and study sessions via our Instagram page
- We will also be promoting items through the MSSS General Assembly.

**Current Challenges**

- Figuring out strategic ways to increase our social media engagement

Respectfully,

Kristen Choi  
SRA Social Science Caucus Leader  
McMaster Students Union

