



Operating Policy - Roles of the MSU in Federal, Provincial, and Municipal Elections

1. Purpose

- 1.1 To clearly define the role and responsibilities of the MSU during a municipal, provincial, and federal election;
- 1.2 During time of election, the MSU's main responsibilities shall be to:
 - 1.2.1 Implement an election awareness campaign to encourage all MSU members to vote;
 - 1.2.2 Provide all information necessary so all MSU members are informed on voting procedures;
 - 1.2.3 Provide information on election issues from all parties and/or candidates, in particular those related to post-secondary education.

2. Implementation

- 2.1 Responsibility for the implementation of this policy shall be with the Vice-President (Education).

3. Personnel Structure

- 3.1 The Vice-President (Education), who shall:
 - 3.1.1 Be an active member of the McMaster Elections Group (MEG), as outlined in the "McMaster Elections Plan";
 - 3.1.2 Revise and agree to the division of responsibilities outlined in the "McMaster Elections Plan" as needed;
 - 3.1.3 Oversee the proposal, coordination, and execution of a broad outreach campaign designed to target all undergraduate students based on the elections strategy and decision of the MEG. This will include, but is not limited to:
 - 3.1.3.1 Implementation of an awareness and outreach campaign regarding campaign issues;
 - 3.1.3.2 Ensuring students are properly educated on the intricacies of the electoral process;

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- 3.1.3.3 Coordinating a campus all-candidates debate between local political candidates;
 - 3.1.3.4 Connecting with Campus Intercept for provincial elections and acting as a channel of communication between Campus Intercept and the MEG.
 - 3.1.4 Serve as a point of contact for access / communication with the following MSU units:
 - 3.1.4.1 The Advocacy Street Team;
 - 3.1.4.2 The Student Community Support Network;
 - 3.1.4.3 The Student Life Development Coordinator;
 - 3.1.4.4 The Communications Officer;
 - 3.1.4.5 The Student Representative Assembly (through the Standing Committees on External Affairs and University Affairs);
 - 3.1.4.6 Underground Media + Design.
 - 3.1.5 Serve as a point of contact for access / communication with external groups (e.g. Ontario Undergraduate Student Alliance).
- 3.2 The Advocacy Street Team, who shall:
 - 3.2.1 Assist the Vice-President (Education) with any aspect of the elections awareness and outreach campaign, particularly in respect to in-person and online student engagement.
- 3.3 The Student Life Development Coordinator (SLDC), who shall:
 - 3.3.1 Assist the Vice-President (Education) with any aspect of the elections awareness and outreach campaign, in coordination with the Communications Officer, as requested.
- 3.4 The Communications Officer, who shall:
 - 3.4.1 Design awareness promotional materials for use by members of the MEG;
 - 3.4.2 Assist the Vice-President (Education) and SLDC with the development of communication tools and strategies.
- 3.5 The Student Representative Assembly, through the Standing Committees on External Affairs and University Affairs, who shall:
 - 3.5.1 Assist the Vice-President (Education) with any aspect of the elections awareness and outreach campaign, particularly in respect to engaging students in person;
 - 3.5.2 Assist the Vice-President (Education) in analyzing campaign platform points, in particular those relevant to post-secondary education issues.
- 3.6 The MSU Elections Department, who shall:

3.6.1 Assist the Vice-President (Education) with any aspect of the elections awareness and outreach campaign, as requested.

3.7 Underground Media + Design, who shall:

3.7.1 Design awareness promotional materials for use by members of the MEG.