



REPORT

From the office of the...

Kinesiology Caucus

TO: Members of the Student Representative Assembly
FROM: Aisha Baig
SUBJECT: SRA 21F Report
DATE: September 21, 2021

Outreach & Promotions

- Shared posts to update constituents on SRA meetings and current events
- On Instagram, improved our overall engagement by 3,430% % compared to the previous 30 days.
- Account grew by 15 followers.

Successes

- Became familiar with the issues pertinent to the MSU, and how different objectives affect different stakeholders
- Meetings and emails with my constituents and have made a decent effort to raise awareness on the role of the SRA and the responsibilities of the representatives
 - Especially with an upcoming by election
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Current Challenges

- Kin society getting repaid for welcome week events
- Communicating with first years as I am not well versed in discord, currently passed the posts onto someone else to post

Best,

Aisha Baig
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