



REPORT

From the office of the...

Women & Gender Equity Network Director

TO: Members of the Executive Board
FROM: Neha Shah
SUBJECT: WGEN Report 1
DATE: August 5th, 2021

Year Plan Update

WGEN has been working on hiring Safe(r) Space and Events & Advocacy Committee volunteers, which is the major update for this EB report as it has been taking up most of our time during the summer! We will be working towards our first strategic goal, increasing the accessibility and comfort of WGEN, as the summer and first semester progresses through a survey we are working on.

Events, Projects, & Activities

General Service Usage

N/A: WGEN's services are not operational during the summer.

Projects & Events

Project 1: Collective Care

Project Status: Ongoing

General Information:

We are currently working towards securing funding to resume WGEN/SHEC's Collective Care program for the upcoming year. It is important to continue. This program as not all students will be able to access in-person resources, and as Collective Care provides a level of anonymity in proving resources that can be especially helpful for students.

Project 2: Hiring

Project Status: Ongoing

Currently, we are working on our first round of volunteer hiring. It has been a busy time with interviews and application marking, but many of our execs have been involved which has been great at introducing them to WGEN's behind-the-scenes operations. We have completed most interviews and are moving onto sending offers. We will soon be opening our second round of hiring as well!

Project 3: Survey

Project Status: Upcoming

We are currently working towards creating a survey to identify barriers preventing access to WGEN so that we can improve the accessibility and comfort of accessing our service. This is in its preliminary stages so there are few updates as of yet, but we are hoping to launch the survey in September so we can implement changes to our service as the semester progresses.

Outreach & Promotions

Summary

WGEN has only shared volunteer hiring promotional materials this summer, which received quite a bit of engagement!

Promotional Materials



Social Media Engagement Instagram (Last 30 Days)

Table 1: Instagram Engagement Insights

Insights	Start Values	Last Report Values	Current Values	Report Change (%)	Total Change (%)
Followers				#DIV/0!	#DIV/0!
Impressions				#DIV/0!	#DIV/0!
Profile Visits				#DIV/0!	#DIV/0!
Website Visits				#DIV/0!	#DIV/0!
Reach				#DIV/0!	#DIV/0!

Twitter (Previous Month)

Table 2: Twitter Engagement Insights

Insights	Start Values	Last Report Values	Current Values	Report Change (%)	Total Change (%)
Followers				#DIV/0!	#DIV/0!
Mentions				#DIV/0!	#DIV/0!
Likes				#DIV/0!	#DIV/0!
Impressions				#DIV/0!	#DIV/0!
Engagement				#DIV/0!	#DIV/0!

Facebook (Last 28 Days)

Table 3: Facebook Engagement Insights

Insights	Start Values	Last Report Values	Current Values	Report Change (%)	Total Change (%)
Likes				#DIV/0!	#DIV/0!
Reach				#DIV/0!	#DIV/0!
Views				#DIV/0!	#DIV/0!
Engagement				#DIV/0!	#DIV/0!
Followers				#DIV/0!	#DIV/0!

Finances

WGEN has not had any expenses that have come out of this year's budget to date. We are anticipating a small training charge and potentially a cost to our opening event in September, though that is not set in stone.

Budget Summary

Table 4: Budget Tracker

Successes

WGEN sits on the Gender & Sexuality Working Group on PACBIC, and we've recently finished up a study looking at the experiences of transgender and gender diverse students in online learning. G&S will be releasing a report as well as holding an adjacent event discussing our findings in August, which is very exciting!

Challenges

It's been difficult to manage everyone's very different schedules and needs in booking meetings and interviews, which we hope will become a bit more manageable as the semester begins.

Miscellaneous

N/A