**Campus Media Ad Hoc Committee**

**Terms of Reference and Committee Structure**

## MANDATE

The mandate of the Campus Media Ad Hoc Committee includes working towards the following goals:

* Analysis and overview of emerging trends in media (Online Presence/Branding & Print)
* Analysis of the current depth of integration between CFMU and The Silhouette
* Identification of current gaps and challenges independently faced by, and shared between, CFMU and The Silhouette. These gaps and challenges should be identified within the context of the currently established mandates and goals of CFMU and The Silhouette.
* Exploration and development of opportunities to reduce, if not completely address, previously and newly identified gaps and/or challenges, with the goal of assisting both CFMU and The Silhouette to better achieve their currently established mandates and goals. These opportunities may include better integration of CFMU and The Silhouette in the future.
* Development of a set of recommendations to achieve the above opportunities, along with estimated timelines, and any relevant financial structure, human resources, content, and outreach considerations.

Any and all recommendations from the Campus Media Ad-hoc Committee must respect CRTC guidelines and editorial independence of The Silhouette.

## STRUCTURE

1. Chaired by a representative from the MSU Board of Directors
2. Two (2) non-Board representatives from the Executive Board
3. MSU General Manager
4. CFMU Administrative Director
5. CFMU Program Director
6. Silhouette Editor-in-Chief
7. One (1) additional member of the Silhouette Editorial Board

### DESCRIPTION

The ad-hoc committee consists of representation from the CFMU Board, The Silhouette Board of Publication, MSU Board of Directors, Full-Time Staff and Executive Board. This is a temporary ad-hoc committee that will cease operations upon providing their recommendations to the SRA.

### DURATION

The ad-hoc committee is tasked with sharing their analysis and recommendations to the CFMU Board, Silhouette Board of Publication, and the SRA, by the last SRA meeting of September 2021. The committee may meet as often as necessary, but no less than once per month. Other communications and research may be completed outside of meetings.