

JESSICA ANDERSON

for

VICE-PRESIDENT (FINANCE)



WELCOME!

Dear Members of the Assembly,

Congratulations on your new position on the SRA! Each, and every one of you, should be proud of yourselves, as well as excited to proudly represent your constituents through your position in the MSU. At this point, I am sure you all have endless ideas on how you wish to advocate and implement positive change in the MSU and for the student body. Having said this, I hope to receive the opportunity to work along side all of you in the position of Vice-President, Finance for the 2020-2021 year and provide support in bringing your ideas to life!

As I am sure all of you know and have experienced, this is definitely an unprecedented year to be a member of the SRA, as well as running for the position of Vice-President Finance! While there is a lot of uncertainty surrounding what the coming year is going to look like, I just want to assure all of you, that through taking care of yourselves, and supporting one another & loved ones, we will make it through these challenging times.

In the coming year, I hope to work with the President; Giancarlo, as well as the rest of the incoming Board of Directors to support all of you on the SRA, while also paving the future direction of the MSU. I think this coming year, it is going to be crucial that we develop a plan for the long term financial stability of the MSU and all of its associated business units. Additionally, I want to focus on the organization as a whole to critically evaluate our current structure, and ensure we are running as effectively and efficiently as possible. The demographic at McMaster changes every single year, and with this, it is important that the MSU is able to adapt, and continue to actively engage with students. Through focusing on our video promotions, we will best align ourselves with how student want to be engaged.

It has been a pleasure meeting with all of you over the past couple of weeks, and I greatly appreciate the feedback and additions to my platform each of you were able to provide. I am so excited to see all of you represent you constituents in the coming year and continue to add value to the student experience! I hope that this coming weekend, you consider me, so that we can work together this coming year and make our visions for the MSU, a reality.

Sincerely,

Jess Anderson

Jessica Anderson
Vice-President (Finance) Candidate

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EXPERIENCES

MCMASTER STUDENTS UNION (MSU)

Associate Vice-President (Finance)

2019 - 2020

- Chair of the Finance Committee
- Chair of the Sponsorship and Donations Committee
- Finance Representative on Welcome Week Special Projects Fund.
- Sat on Hiring Board for AVP Finance

2019 - 2020

2019

2020

SRA Social Science Caucus Member

2018 - 2019

- Finance Committee Voting Member
- University Affairs Committee Voting Member
 - Co-Authored Tuition & Student Financing of Post-Secondary Education & Student Rental Housing AND Near-Campus Neighbourhoods Policy Papers
- Services Committee Voting Member
- Sat on Hiring Board for AVP University Affairs

2018

MCMASTER UNIVERSITY

MCMASTER ANTHROPOLOGY SOCIETY

- President, McMaster Anthropology Society
- Vice President External Affairs, McMaster Anthropology Society

2019 - 2020

2018 - 2019

HUMAN RESOURCES

- Total Rewards Human Resources Assistant

2019 - 2020

MCMASTER SOCIAL SCIENCE SOCIETY

- Second Year Representative, McMaster Social Science Society.
- First Year Representative, McMaster Social Science Society.

2017 - 2018

2016 - 2017

RESIDENCE LIFE

- Residence Orientation Representative, Mary Keyes Hall
- Resident Orientation Representative, Bates Hall

2018 - 2019

2017 - 2018

ATHLETICS & RECREATION

- Pulse Support Staff, Athletics & Recreation

2017 - 2020

ENHANCING BUSINESS UNITS

In the MSU, there are various services that exist to fill a need or a want for the student population. During this unprecedented time, it is important to critically evaluate how our business units are doing financially, as well as review the value that each unit is providing students with, to ensure they are still effectively catering to students in accordance with their original mandates.

STRATEGIC PLANNING

DEVELOP A PLAN FOR LONG TERM FINANCIAL STABILITY OF
THE UNDERGROUND AND TWELVEIGHTY

Over the past four years, The Underground and TwelvEighty have accumulated a combined deficit of \$1,833,947. This heavily presents the need to develop a plan to ensure the financial stability of both businesses in the future. For both The Underground & TwelvEighty, I plan to spend the first month of my term developing an implementation strategy for what changes need to be addressed first and foremost, followed by one month of focusing on tangible results and how we plan to achieve our goals. The current main issue for The Underground is the lack of external clientele utilizing our services, and working to build a rapport with University Faculties to increase business; I address this more on page 4 (Build a Rapport with University Faculties & External Clientele). On the other hand, TwelvEighty is experiencing a disconnect from students in terms of what they offer, and what students want. I discuss utilizing weekly specials to test new, more plant based food options to evaluate student response and gage the interest of adding these options permanently to our menu, I address this more on page 5 (Increase Weekly Specials & Plant Based Options).

THE UNDERGROUND

CONTRACT EXTERNAL ADVERTISING AND SALES POSITION

With the Campus and Community Partnership Coordinator currently not filled, I plan to **advocate** on behalf of going forward with **contracting external partners in the short term** to seek out sponsorships and sell our various forms of advertising space. Contracting externally would help **eliminate large overhead costs** that accumulate from employing a full-time, paid staff member and after consultations with Paula (Underground Manager & Director) as well as John McGowan (MSU General Manager), this is the most financially viable solution interim. This allows for constant revenue generation, while I work with stakeholders to assess the future direction of the business.

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BUILD A RAPPORT WITH UNIVERSITY FACULTIES & EXTERNAL CLIENTELE

While The Underground is the central hub for all MSU Services graphic design needs, I plan to support Paula in further expanding The Underground's clientele base to both external University partners – such as faculties – as well as the broader, Hamilton community. I plan to **rebuild past relationships and agreements** The Underground previously held **with University faculties**, as we offer the most competitive pricing across the board for any media and printing needs. With this competitive advantage, I plan to focus on **expanding our clientele** base firstly **across the university** to increase revenue generation, and then look to external, Hamilton businesses for further outreach and revenue generation.

TWELVEIGHTY & THE GRIND

Over the course of the past three years, there has been a very heavy focus on TwelvEighty and The Grind as a business unit. I plan to spend this year focusing on smaller, tangible changes that can easily be done to help highlight TwelvEighty in a positive way.

UTILIZE STUDENT STAFF TO CREATE STUDENT-CENTRED CULTURE

This year, I hope to **create** a more **student-centred culture** within TwelvEighty and **utilize the student staff**, the Promotions Coordinator and TwelvEighty's social media accounts, to create a welcoming environment—similar to that of The Grind—. I believe our staff are a great way to engage with students and further **promote** TwelvEighty as a **student friendly space** to enjoy food and relax or study with friends

INCENTIVIZE STUDENTS TO EAT AT TWELVEIGHTY

This past year TwelvEighty ran a promotional campaign in partnership with Pepsi to give away an iPhone. The simple buy in for students was receiving an entry to win, all they needed to do was purchase an item from the TwelvEighty 2GO menu. With about \$2500 left in the levy/sponsorship deal with Pepsi, I believe we should run another campaign to **incentivize students** to eat at TwelvEighty as this was very successful last year. This will lead to **increased sales**, as well as encourage students to try new menu items and help **generate repeat business**.

REVIEW THE 2GO MENU

After the great improvement we saw in TwelvEighty's sales this year (an increase of about \$10,000/month), with 11% of sales being attributed to 2GO, I think it is important to continue to **improve our offerings** and adjust to what students want to see. Thus, removing items that did not sell well (such as the Udon Noodle bowl), and replacing them with much more popular items such as the Power Bowls, would encourage students to utilize the 2GO service even more, and help further **generate revenue**.

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IMPLEMENT EVENT CATERING PACKAGES

TwelvEighty and The Grind are both very unique, trendy locations that have the ability to offer clubs, faculties and external partners an amazing, bookable event space. There are currently no options for groups looking to book, to simply choose a catering package. I propose **implementing three different event catering packages** to be posted online, that interested groups may easily choose from and email to book, while allowing further inquiries & requests to alter packages on a case by case basis. This **simplifies the booking process** of our event space. Through utilizing the Promotions Coordinator, TwelvEighty and The Grind will be able to further promote these new packages to groups on and off campus through our social media. This will **increase our booking accessibility** for groups, in hopes of **utilizing our event space** more, and increasing our revenue generation through event bookings.

INCREASE WEEKLY SPECIALS & PLANT BASED OPTIONS

TwelvEighty is fortunate enough to have amazing chefs that have been amazing at reaching out and engaging students through virtual cooking segments. I hope to continue **encouraging and empowering our other chefs** to express their creativity even more in the coming year, through the incorporation of more weekly specials to test the student reaction to new dishes created by our chefs. Weekly specials that are not posted on the permanent menu will allow us to **test student receptiveness** to new recipes, and the potential of **expanding** our currently lacking **plant based vegetarian & vegan options**.

UNION MARKET

Just this past year Union Market received a thorough Rebrand by the VP Finance, Communications Director and The Food and Beverage Manager. With this being said, I believe that Union Market is in a solid position going forward and there are just a few changes I wish to review in the coming year.

INCREASE VIDEO PROMOTION

As Union Market is unarguably the least expensive location on campus for coffee & tea, as well as other quick, low-budget food options, I believe that we should be better promoting and advertising this affordable service to students. I plan to **focus promotion towards off campus students & commuters** as they are generally on campus for longer periods of time, and could benefit from Union Markets extended hours the most. Through working with the Communications Officer, Social Media Coordinator, as well as the rest of the Communications and Marketing department, I believe we could **increase our advertising** of Union Market **through video promotion** and encourage even more students to engage with this service.

COMPASS

In the coming year, I believe that the space currently occupied by Compass will need to be re-evaluated in regard to its function and evolve into a space that is filling student needs. Through no fault of its own, Compass is no longer able to accomplish its original mandate outlined in its operating policy, and thus should be repurposed.

REDEFINE PURPOSE

Upon initially looking at the Compass Information Centre Operating Policy, it is clear to see that the **service is no longer achieving its original mandated purpose**. Compass was proposed to act as a point of sale for campus and concert events and this is no longer a viable purpose due to the large shift to digital sales. Additionally, Compass has accumulated a deficit of \$203,845 over the past four years. Compass' finances are on a negative trend and this year we need to **re-evaluate the value** of this service and determine how to repurpose this space, while **ensuring students, staff and visitors are still able to gain access to MSU information and HSR/Presto Support**.

PROVIDE STUDENTS & SERVICES WITH MORE SPACE

As the space that Compass occupies is in a **prime location** that receives a lot of foot traffic, I plan to repurpose the space into a **bookable location for services** to utilize for advertising events and **further outreach to students**. Additionally, I plan to research the feasibility of **incorporating kiosks** in a portion of the space to ensure we are **filling the student need of HSR support, as well as general MSU information & maps that Compass currently fulfills**. This will add value to students through the additional space available to services, access to information & help, while **reducing the current deficit** the service is operating on.

THE SILHOUETTE

In the past year there have been a large amount of changes made to the operations of The Silhouette. As the VP Finance is the chair of The Silhouette Board of Publications, I hope to work closely with the Editor-in-Chief in evaluating the structure of The Silhouette and optimize the value it is providing to students.

CONDUCT A REVIEW OF THE SERVICE THE SILHOUETTE

Based on the results of the Student Choice Initiative this past year and recognizing that The Silhouette received the **second highest percentage of students choosing to opt-out (34.54%)**, I believe that this year, a thorough review of the service is needed to **determine its future direction**.

INCREASE COLLABORATION & SHARED RESOURCES WITH CFMU

When looking at the 34.54% student opt out rate of The Silhouette this year, coupled with the 36.97% opt out rate of CFMU, I believe this year there is an opportunity to **evaluate the current employment structure** of both media outlets and explore the feasibility of **sharing some staffing resources** across both services, as they already have a shared Digital Media Specialist position. This would help reduce some of the duplication in employment positions that is present within our organization, and allow us to re-envision the **future for collaboration across our services**. Additionally, collaboration between these two services would **improve student engagement** and **increase accessibility** to students in regards to how they wish to receive news and information.

CAMPUS EVENTS

This past year, Campus Events shifted their programming away from small programming that can easily be hosted by faculty societies and focus on more medium and large-scale events that were quite successful. In the coming year I would continue to encourage Campus Events to continue focusing on medium and large-scale events.

CONTINUE TO EMPLOY LOCAL HAMILTON TALENT

This year, I believe there is an opportunity to look at some of the medium scale events that Campus Events hosts – such as the Drag Show – and review the feasibility of continuing to **host local Hamilton Drag Queens**, along with one headliner to host a full show. The incorporation of local drag queens allows us to **further engage and support the greater Hamilton community** through continuing to employ local artists.

CREATE A FUND TO ALLEVIATE FINANCIAL BARRIERS

When consulting with Trish (Campus Events Director), there is a discrepancy between the number of students actively engaging on our various social media channels, and the number of students that choose to attend events. With this being said, this year, I would like to **evaluate the barriers** that are currently in place for students, preventing them from attending events, and how the **MSU as an organization can aid** in making our events more accessible for everyone to enjoy. I plan to explore the idea of creating an **application-based fund**, that students who are experiencing financial barriers can **apply to, and gain access to our events**.

CLUBS

The MSU Club's department consists of over 350 recognized students' clubs and continues to grow every year. This past year the current VP Finance and the Clubs Administrator made significant changes to the operation of the club's department and I plan to be a large support in the role of VP Finance to aid in transitioning both for clubs as well as for our accounting office.

LEAD ACCOUNTING DEPARTMENT THROUGH INTERNAL CHANGES

With the hiring of the new, full time Clubs Accounting & Accounts Receivable Clerk for the coming year, as well moving all clubs accounts to be internally housed in the MSU, I plan to **lead our accounting team** as well as the club's department **through this transition and provide support however i can.**

EXPANDING CLUBS DISCOUNT CARD

In the position of AVP Finance this past year I was able to expand our partners to include businesses such as Fortino's and Boston Pizza, and in the coming year I think it will be beneficial to **partner with even more local businesses to align with the current ShopLocal campaign.** In a time of financial uncertainty I believe that collaborating further with the Hamilton community and the club's department will be beneficial for all parties.

FINANCIAL LITERACY & TRAINING

Too often students in volunteer or part-time paid positions are inadequately trained and prepared on the topic of budgeting and finances. This year I plan to work with the VP Admin & Speaker to implement more thorough training for both SRA members and Part-Time Managers (PTMs), as well as establish resources that can be utilized to aid in the process.

DEVELOP SERVICE SPECIFIC SPONSORSHIP PACKAGES

This past year in my position as Associate Vice-President Finance, I came to realize that a large portion of our services were reaching out to both internal and external partners asking for sponsors and donors. In response to this, I plan to work with PTMs and the Director of Marketing and Communications to **create MSU branded, service specific, sponsorship packages** that will allow any of our services that wish to acquire sponsorships or donations to confidently reach out to potential partners, while **upholding a strong, professional standard.**

EFFECTIVELY PROMOTE SRA SPECIAL PROJECTS FUND

The Student Representative Assembly is composed of 31 students that were elected for their ideas on how to enhance the student life experience. With this being said, I plan to **support the SRA** through effectively and thoroughly **explaining the Special projects fund** and how this sum of funding can be utilized to host in accomplishing year plans. In providing the SRA with a **list of past, successful applications** and uses of the fund, I hope to encourage the SRA to pursue their goals, while providing any additional resources or contacts that may be of help.

WELCOME WEEK

This year for welcome week I plan to utilize the VP Finance seat on the Welcome Week Advisory Committee to push for a review of the welcome week student levy distribution to advocate on behalf of making a permanent, annual allocation of funds towards continued rep support. Additionally, ensure all stakeholders are sharing their full welcome week budget break downs to ensure financial transparency across the board, and increase accountability in regard to allocating funding.

REVIEW WELCOME WEEK STUDENT LEVY DISTRIBUTION

This past year every first-year student paid a levy of \$130/student to be a part of all of the welcome week festivities. As this year was affected by the Student Choice Initiative, the levy needed to be broken into essential and non-essential. It was determined that only \$105 out of the \$130 were deemed essential, and thus I would like to **conduct a thorough review of this levy** to ensure we are making welcome week as accessible to all students as possible and are not overcharging students. Additionally I would like to **advocate to the Welcome Week Advisory Committee (WWAC)** to ensure the **\$12,500 portion of the levy for continued rep support** (rep suit bursaries, subsidized 1280 lunches & rep support supplies etc) becomes a **permanent budget line** to ensure reps are effectively supported for years to come.

ADVOCATE TO THE UNIVERSITY FOR ACCESS TO WELCOME WEEK BUDGETS

In conversations this past year surrounding welcome week and various stakeholders' budgets, the MSU was unable to gain access to both the Student Success Centre and Residence Life's budgets, despite the MSU remaining financially transparent and accountable in sharing ours. As five days of welcome week end up costing over \$750,000, I plan to **heavily advocate to the university the importance of being financially transparent with all stakeholders** involved in the budgeting process of welcome week and **sharing full budget breakdowns**.

MSU PROJECTS

This year I plan to carryout a few, more general, organizational objectives that I believe will further educate students on services & resources available to them through the MSU, as well as tackle some of the recommendations put forth to the Board of Directors to optimize our efficiencies as an organization that came from the Organizational Review conducted this past year by KPMG.

DEVELOP AND RUN A GENERAL MSU INFORMATION CAMPAIGN

I would like to have further discussions and plan a General MSU Information Campaign to take place in and around mid-August to mid-September that highlights to students who is the MSU, what do we do, what value do we provide, and why should students care? Having a similar information campaign annually will **increase our level of consistency** as an organization, as well as **reset student knowledge** every year to **optimize accessibility and transparency** of information. I plan to work with the Communications Officer to create engaging, **informational videos** that outline MSU Clubs, Services, Resources, How to get Involved, and more general information that will provide students with accessible information regarding the MSU.

UTILIZE INFORMATION & RECOMMENDATIONS FROM ORGANIZATIONAL REVIEW

I plan to work with the incoming Board of Directors to **effectively utilize the Organizational Review** that was conducted this past year by KPMG to assess the current state of our organization and create a list of priorities of what changes would be beneficial & feasible to implement. Some of the recommendations that I would be interested in leading would be in regards to: **improving and updating the organizations 'core capability' resources**, which is to include; website, social media, vendor management and student feedback collection etc. in order to create a more connected organization, as well as **leveraging the prime location of Compass to increase students' awareness** of our services and looking to explore the possibility of self service kiosks – further discussed in my 'Compass' section.

DEVELOP VIDEO PROMOTIONS FOR SPONSORSHIP & DONATIONS FUND

The Sponsorship & Donations Fund is set to be raised from \$7,500 back up to \$10,000 this coming year and will help eliminate some of the financial strain students experience when attending conferences and other extracurricular activities. I plan to work with the Communications Officer to produce **promotional videos** that will **showcase some successful past applicants**, as well as showcase the various ways this fund can be used.

SUPPORTING THE PRESIDENT-ELECT: GIANCARLO

Through the entirety of my platform consultation process, I found myself continuously agreeing and wanting to support the president-elect: Giancarlo, on several of his platform points. This section outlines ideas that I share with Giancarlo, as well as additions to sustainability initiatives and feasible implementation of Board video updates!

CONTINUE IMPLEMENTATION OF NEW MSU WEBSITE

This past year, the current VP Finance and Paula (The Underground Creative Director & Manager), were able to take the lead on developing a new MSU website. While most of the groundwork has been laid out for this project, I plan to ensure the club's section of the website (once approved by the SRA), as well as ensuring the job posting section is updated on a regular basis. I plan to **work with the President Elect - Giancarlo** to ensure that the website is, and remains, **AODA compliant** as well as provide any additional support that is needed.

INCREASE SUSTAINABILITY INITIATIVES WITHIN TWELVEIGHTY & THE GRIND

In the coming year I would like to work with Gabbie (Restaurant Manager), to look into ordering **paper 2GO bags rather than plastic**, for individuals asking for their food to be bagged. This is a simple change that is feasible and would reduce our consumption of plastic as a service. As well, TwelvEighty currently offers plastic 2GO utensils at an additional cost of \$0.25, I would like to further review the feasibility of **switching to a compostable, 2GO, cutlery option**. Finally, I would like to work with the President Elect - Giancarlo to **implement 'For Here' mugs at The Grind**, as well address the current lack of storage through purchasing additional storage units for these mugs to be kept in.

BOARD OF DIRECTOR VIDEO UPDATES & INCREASING TRANSPARENCY

Through conversations with the Director of Marketing & Communications as well as the Communications Officer, I believe that **utilizing the Board of Directors as the face of the MSU**, and implementing monthly, themed, video updates will increase student engagement. There is a **large focus on video promotion as the best means for engaging** and reaching out to students, thus, the Board of Directors would be able to provide students with updates on year plans, interesting changes that are in the works, as well as addressing any student questions or concerns on video. The current Board of Directors have done a great job at this so far, and I hope to build on the Board of Directors outreach in the coming year and **strengthen the organizational transparency of the MSU**.

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CONTINGENCY PLANNING

As we are currently in the middle of a global pandemic, I think it is important to note the importance of contingency planning, while also recognizing the lack of information and certainty surrounding what next year is going to look like.

WORK CLOSELY WITH THE BOARD OF DIRECTORS & THE UNIVERSITY TO ESTABLISH A PLAN

During this time of uncertainty, I think it is important to continue discussions with the University and maintain a high level of communication. While it is too early to make any calls for how we will be operating come September, I truly think that the best course of action is to **ensure consistent communication** between both the MSU and the University to **establish multiple courses of action** based on the potential outcomes of this pandemic.

SUPPORT FOR STUDENTS

As this time of physical distancing is difficult for everyone, I think it is important that the MSU continues to **reach out too, and unite students** to ensure that no one feels that they are going through this alone. I plan to work with the Board of Directors and the Communications team to **develop alternative programming** for students, while also **utilizing and aiding our peer support and gender & identity services** to provide various forms of support to students even at a distance. We need to remember that not everyone is fortunate enough to be safe at home and thus I think it is pertinent that the MSU continues to further support students during their uncertain times.

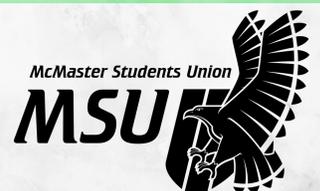
LET'S PROMOTE
SOCIAL CONNECTION



PHYSICAL DISTANCING



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TIMELINE

SUMMER 2020

- DEVELOP A PLAN FOR LONG TERM FINANCIAL STABILITY FOR THE UNDERGROUND & TWELVEIGHTY
 - IMPLEMENTATION STRATEGY --> WHAT CHANGES TO ADDRESS FIRST
 - TANGIBLE RESULTS --> HOW DO WE PLAN TO ACHIEVE OUR GOALS
- CONTRACT EXTERNAL ADVERTISING & SALES POSITION
- BUILD A RAPPORT WITH UNIVERSITY FACULTIES FOR THE UNDERGROUND
- REVIEW THE TWELVEIGHTY 2GO MENU
- CREATE AND IMPLEMENT TWELVEIGHTY EVENT CATERING PACKAGES
- CONDUCT A REVIEW OF THE SILHOUETTE
- CREATE A FUND TO ALLEVIATE FINANCIAL BARRIERS FOR CAMPUS EVENTS
- EXPAND CLUBS DISCOUNT CARD
- DEVELOP SERVICE SPECIFIC SPONSORSHIP PACKAGES
- REVIEW WELCOME WEEK STUDENT LEVY DISTRIBUTION
- ADVOCATE TO UNIVERSITY FOR ACCESS TO WELCOME WEEK BUDGETS
- DEVELOP AND RUN A GENERAL MSU INFORMATION CAMPAIGN

FALL 2020

- UTILIZE TWELVEIGHTY STAFF TO CREATE STUDENT-CENTRED CULTURE
- INCENTIVIZE STUDENTS TO EAT AT TWELVEIGHTY
- INCREASE UNION MARKETS VIDEO PROMOTION
- DEVELOP VIDEO PROMOTIONS FOR SPONSORSHIP & DONATIONS FUND

WINTER 2021

- CONTINUE EMPLOYING LOCAL HAMILTON TALENT FOR DRAG SHOWS
- BUILD A RAPPORT WITH EXTERNAL CLIENTELE FOR THE UNDERGROUND

ONGOING

- INCREASE TWELVEIGHTY'S WEEKLY SPECIALS & PLANT BASED OPTIONS
- REPURPOSE COMPASS SPACE
- PROVIDE SERVICES WITH MORE BOOKABLE SPACE
- INCREASE COLLABORATION & SHARED RESOURCES WITH SILHOUETTE & CFMU
- LEAD ACCOUNTING DEPARTMENT THROUGH INTERNAL CHANGES
- EFFECTIVELY PROMOTE SRA SPECIAL PROJECTS FUND
- UTILIZE INFORMATION & RECOMMENDATIONS FROM ORGANIZATIONAL REVIEW
- CONTINUE IMPLEMENTATION OF NEW MSU WEBSITE
- INCREASE SUSTAINABILITY INITIATIVES AT TWELVEIGHTY & THE GRIND
- BOARD OF DIRECTOR VIDEO UPDATES & INCREASING TRANSPARENCY

THANK YOU!

A quick thank you to all of the individuals that were able to find the time to meet with me over the course of this election period! I greatly value all of the informative and enlightening feedback you all were able to share with me. I hope that in the coming year, I have the opportunity to work with each and every one of you to make the necessary changes to the MSU to add even more value to the student experience!

Board of Directors

Josh Marando - President

Giancarlo Da-Ré - President-Elect

Alex Johnston - Vice-President Finance

Sarah Figueiredo - Vice-President Administration

Shemar Hackett - Vice-President Education

Scott Robinson - Past Vice-President Finance 2018-2019

Full Time Staff

John McGowan - MSU General Manager

Michael Wooder - Director of Marketing and Communications

Victoria Scott - Administrative Services Coordinator

Trish Vardon - Campus Events Director

Paula Scott - The Underground, Manager & Creative Director

Gabriela Rempala - TwelvEighty Restaurant Manager

Student Opportunity Position

Connor MacLean - Current Communications Officer

Part-Time Staff

Fawziyah Isah - Current Associate Vice-President University Affairs

Graeme Noble - Current Associate Vice-President Internal Governance

Adit Dixit - Current & Incoming MSU Social Media Coordinator & SRA Commerce

Anika Spasov - Outgoing Spark Part-Time Manager

ALSO A HUGE THANK YOU TO ALL OF THE SRA MEMBERS (INCOMING & OUTGOING) THAT I CHATTED WITH! I HOPE TO CONTINUE OUR CONVERSATIONS THIS COMING YEAR!

