## YEAR PLAN

### MSU SRA Kinesiology

### Manpreet Chopra and Charlie Violin

### 2020-2021

July 7, 2020

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OFFICE OF THE *KINESIOLOGY CAUCUS LEADER* INTRODUCTION

Dear fellow Faculty of Kinesiology students,

It is with great enthusiasm to announce the Kinesiology year plan for the 2020-2021 school year. Firstly, we would like to thank you, for allowing us the opportunity to represent Kinesiology in the Student Representative Assembly this year. We are extremely excited and motivated to be in this position. We’re thrilled for you all to see what we will accomplish in the coming year. Due to the current circumstances this year will be different than what we all have previously been accustomed to in previous terms. As we navigate through these unprecedented times. Rest assured we are committed, and will continuously work to ensure changes and improvements are implemented for all.

Our goals for this year will centre around engagement, improving opportunities, advocating for open resources, creating a dedicated Kinesiology space, and supporting the implementation of anti-discrimination modules. We feel that we have successfully created a plan that will achieve the improvement of the faculty, as well as reflect on last year's plan. We want to continue the success of our faculty through these goals.

We hope that this plan is successful in improving our faculty and student experience. If you have any feedback, concerns or contributions feel free to contact us. We are here to ensure that all of you are being represented in the MSU. We will do our best no matter what it takes in supporting you.

Warm Regards,

*Manpreet Chopra*

*SRA Kinesiology Caucus Leader 20-21*

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GOALS

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| **Objective 1** | Engagement |
| Description | Increasing awareness and promotion of Kin related events and resources for students. |
| Benefits | Students will have increased access and knowledge of opportunities that they can utilize. |
| Difficulties | Covid-19, due to the pandemic half of the school year will be online. This will make it difficult to run events and make our presence on social media less known. Due to increased virtual marketing by other organizations. |
| Long-term implications | Events will have to be moved to being virtual and our social media presence will need to be increased and maintained to attract engagement. |
| How? | Building a bigger presence on social media platforms and working with the Kinesiology Society to inform students especially first years. |
| Partners | Kinesiology Society, Department of Kinesiology |

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| **Objective 2** | New Seating for IWC lobby |
| Description | Bring in new and comfortable seating for the IWC lobby areas where Kin students can continue to study and relax. |
| Benefits | New, non-mental and soft seating will bring more students to IWC to further build and foster new relationships between students in the program. |
| Difficulties | COVID-19 will not allow in person classes which may force students to study at home rather than on campus, the department may not want to introduce new seating if the benefits will not be seen for at least a year. |
| Long-term implications | Foster new relationships and offer a fun and enjoyable place to study and be social other than the library. |
| How? | Will look for research articles that outline how different and more comfortable seating can benefit academic performance, mood and how the investment will be returned. |
| Partners | Department of Kinesiology, Kin Society, Facility Services |

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| **Objective 3** | Establishing Open Education Resources to Kinesiology Programs |
| Description | Working with professors and department heads to help introduce and utilize open education resources to courses. |
| Benefits | Allows for increased accessibility to educational resources and would in turn alleviate financial stress on students. This is imperative as this pandemic has taken a deep financial toll on students. |
| Difficulties | Convincing the department and professors to the concept. Due to budget restrictions, there may not be enough money to allocate. |
| Long-term implications | Reduced financial costs for students and long term increased accessibility. |
| How? | Research would have to be done on institutions that have already implemented this idea. Further advocating to professors and the department. |
| Partners | Department of Kinesiology, McMaster Science Society, MSU |

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| **Objective 4** | Highlight Kin Students w/in MSU Services |
| Description | Feature Kin students from various MSU Services on our social media page to promote their service and share their experience of how great our services are. |
| Benefits | Increase outreach for MSU Services, hearing from a trusted student could help with a service seeing increased use from Kin students. Many students don’t know what our services offer unless they are exposed to it. |
| Difficulties | If videos are too long, constituents’ attention could be lost. Deciding on which services to feature. Maybe no one from Kin is on a certain service, how could we still feature that service. |
| Long-term implications | Increase engagement between MSU Services and Kinesiology Students. MSU Services offer great ways that can improve student life and help students find their passions for after graduation. |
| How? | Promote on social media that we are looking for students heavily involved in MSU services to share their experience w/ their fellow Kin students |
| Partners | MSS, VP-Admin, PTMs |

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| **Objective 5** | Advocate for mandatory anti-racism and inclusion modules |
| Description | Just as students must complete WHMIS and BIOSAFE training before attending laboratories, we would advocate for LGBTQ+, anti-racism, and sexual violence modules to be mandatory. These modules would be mandatory to complete before the add/drop date of courses in the Fall Semesters. |
| Benefits | Create a positive environment for BIPOC, LGBTQ+ members and aid in the prevention and awareness of sexual violence on campus and in the Hamilton community. |
| Difficulties | Enforcement of completion for the 30’000+ students, and making all modules multi-lingual and accessible for all students. |
| Long-term implications | Create a safe and inclusive environment for all McMaster students where they feel free to express themselves and seek help from the MSU / university. |
| How? | Lobby the University through the MSU President and VP-Education. Outlining past incidents of racism, sexual violence and discrimination on our campus. |
| Partners | MSU President, VP-Education, WGEN, SHEC, Pride Centre, Wellness Centre and McMaster Equity and Inclusion Office |

**Long-term planning**

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| Overarching Vision 1 | Kinesiology specific space in IWC |
| Description | At the end of the IWC / DBAC renovation have a designated social, study, service hub for Kinesiology students in their main building, the same as other faculties. |
| Benefits | Would continue to build WW relationships between students of different years, creating friendships and mentors naturally.   * Provides additional study space during peak times of the year where library space is sparse * Increases engagement between professors and students by keeping students within reach of professor offices or as they walk through the building * Space to run larger events for Kin Society and Department |
| Year 1 | Organize a Plan   * seek out potential spaces * find key contacts * get student input for what they want in the space |
| Year 2 | Blueprint and Budget   * speak w/ MSU VP-Finance and Kin Society about fundraising / available money * come to department w/ a budget and how their investment will be returned * plan out proposed space and contract the work * finalize the Plan |
| Year 3 | Execute & Move-In!   * optimal construction period would be the Summer of 2023, so the majority of work takes place in the summer so as to least disrupt students |
| Partners | Kin Society, MSU VP-Finance, Department of Kinesiology, McMaster Facility Services |

GOALS to strive for

List 5 things that you would like to have prepared for the beginning of September

* Social Media Posting Schedule
* Presentation for incoming First Years
* Virtual / In-Person Office Hour Schedule
* Assign Roles w/ in the Kinesiology Caucus (Social Media, email, reports)
* Introduce our plan to the Kinesiology Society

List 5 things you would like to have completed during the fall term (1st)

* Advocate for in-person Kin labs
* Active Social Media Presence during Welcome Week
* MSU services in the online world
* Active discussions w/ constituents on upcoming SRA meetings
* Outline plan for Winter 2021

List 5 things you would like to have completed during the winter term (2nd)

* Have meetings with professors to talk about the implementation of OERs
* Promote MSU job opportunities and PTM positions
* Advocate for equal faculty representation in exec positions
* Attend the first SRA meeting with the new representatives to ensure success and provide support for their transition
* Transition Report

**Master Summary**

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| May | * N/A |
| June | * N/A |
| July | * Finalize Year Plan For 2020-2021 |
| August | * Increase Social Media Presence * Have Roles Assigned Within the Caucus |
| September | * Promote MSU Services and how they are continuing to offer service virtually * Collaborate and Communicate with Kinesiology Society on our goals and plans |
| October | * Increase Awareness through Social Media |
| November | * Collaborate w/ Kin Society for a de-stress event |
| December | * Review Fall semester and adjust Winter plans accordingly |
| January | * Social Media Presence |
| February | * Review virtual lectures / labs w/ constituents and survey how the department could improve * Survey constituents on SRA Kin performance and obtain feedback to put in transition report |
| March | * Begin Transition Report * Reflect on year and how virtual office hours / meetings / events were implemented |
| April | * Finalize Transition Report * Attend SRA Meeting 21A w/ new caucus |