Appendix B: COVID-19 Campaigning Guidelines

Guide for Candidates and their Campaign Representatives

Campaign Guidelines

Due to the COVID-19 pandemic, we encourage all campaigns and their representatives to adhere to federal, provincial, and municipal public health laws and guidelines. As reflected in our modified elections rules, campaigning will be limited to social media, and online campaigning will be moderated by the Elections Committee. Moreover, if the conduct of a campaign team poses harm to community members, the candidate will be subject to potential disqualification.

Reference to Elections Rules

* “Bad taste” shall include but is not be limited to actions or activities that is determined by the Returning Officers to be: sexist, racist, heterosexist, homophobic, pornographic, obscene, derogatory or prejudicial to any member of the McMaster community. It shall not contravene McMaster University policies including but not limited to the Student Code of Conduct, Harassment and Discrimination Policy, Sexual Violence Policy, and/or those in effect in student residences.
  + Due to the COVID-19 pandemic, “bad taste” will encompass any behaviour that defies local public health guidelines while candidates and/or their teams are campaigning.
* Campaigning shall be defined as, but not necessarily limited to:
  + The online distribution and display (excluding design) of campaign materials with the intention of promoting a candidate;
  + Speaking to online classes, residences, student groups, or individuals for the purpose of presenting a platform as/for a candidate.
* Candidates may not campaign in MSU Space.
* Campaigning in residence is prohibited